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With ROI calculation from a real customer project

Growth Despite Resource Shortages: How to Boost Your Project Performance with AI, Transparency & Speed

To grow, you need more than just good ideas – you need the ability to execute them. This whitepaper shows why projects don't fail due to a lack of personnel, but due to a lack of control – and what decision-makers can do to make projects more predictable, productive, and economically viable.

A whitepaper for decision-makers and executives who are responsible for projects, resources, and growth.

CAN DO

Enterprise software for AI-powered project & resource managementt

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Executive Summary

Published by Can Do GmbH

Germany's SME sector is under pressure: a shortage of skilled workers, volatile markets, digitalization – and at the same time, the number of complex projects is increasing. But while many companies complain about a lack of resources, the true cause often runs deeper: a lack of transparency, planning reliability, and proactive control.



Take 5 minutes to discover:

- How to gain project stability using AI forecasts
- Why traditional resource management fails in complex project environments
- What results you can achieve with Can Do within 6 months

Key messages:

- Projects don't fail due to a lack of ideas – but due to availability
- If you only notice missing resources once they're already lacking, you're steering too late
- Companies using Can Do save time, reduce costs – and retain high performers



ROI at a glance

Time savings through
≈ 30% less coordination effort for project managers



Checklist

Are you on the right path – or is your organization missing a true enterprise solution for complex projects?



Quick Start

Our goal: Your team will be up and running with Can Do in just a few weeks – supported by a guided 6-month onboarding.

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The Reality for SMEs: Bottlenecks Despite Strong Teams

Despite investments in recruiting, employer branding, or new tools, many companies still fall short of their project goals.
Why?

Because resource issues are often underestimated or poorly addressed.

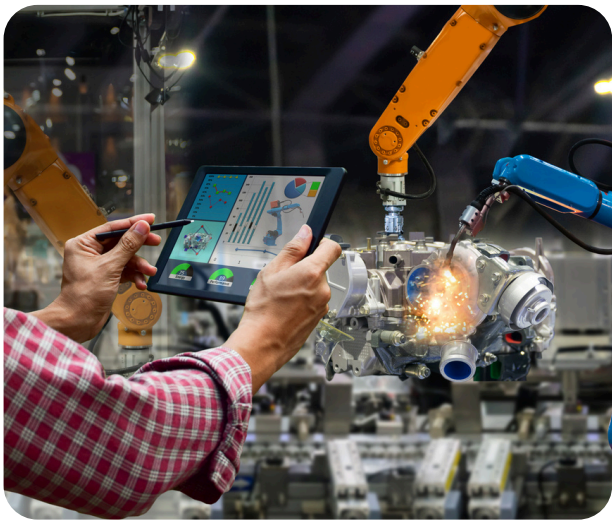
4 Symptoms of Inefficient Resource Management:

1. No consistent overview of skills, availability, and workloads
2. Projects are launched based on assumptions rather than reliable capacity data
3. Project managers act as planners, firefighters, and coaches all at once
4. Skilled employees are consistently overworked or misallocated – especially top performers

The result: Delayed projects, shrinking margins, and silent attrition of top talent.

Our Expert: Petra Disser, Senior Consultant at Can Do

"*For over 15 years, I've supported Can Do rollouts in mechanical and plant engineering. Even in well-staffed teams, transparency is lacking:*
Who is available when?
Who has which skills?
Project planning is often done ad hoc or with a level of detail that becomes outdated within weeks. That drains energy, focus – and often drives away the best people."



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Why Resource Management Belongs on the Executive Agenda

Many companies treat resource management as an operational task – a mistake that can be costly. Here's why:

1. Resources are now the #1 bottleneck to growth.

If you don't know who can do what and when, you'll lose competitiveness – not due to a lack of ideas, but due to a lack of execution capability.

2. Poor resource decisions directly impact margins.

Overloaded projects, delays, and inefficient use of personnel lead to significant financial losses.

3. Your top performers are often overworked – or they leave.

Without systematic planning, your best people come under pressure – putting know-how and company culture at risk.

4. Projects are strategic – and so are the resources behind them.

Without forward-looking planning, reliable portfolio control isn't possible. Resource management is a key control lever in any company.

5. Structural change is a leadership responsibility.

Only management can establish the standards, governance, and tools needed to actively manage resources – and thereby enable growth.

Resource management isn't a tool issue – it's a leadership task. Without clarity on who can do what, when, execution fails.

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The Solution: AI-Powered Resource Planning – In Real Time, Not in Hindsight

How Can Do supports you:

Function	Your Concrete Benefit
Real-time resource planning	Always have visibility into availability, workload, and skills – no need for Excel or follow-up questions
Portfolio management with oversight	Cross-project control based on capacity and strategic relevance
Early warning system (AI-based)	Automatically detects risks such as overloads, delays, or bottlenecks
Dashboards & live data	Make decisions based on up-to-date project, resource, and financial data
Prioritization & scenario planning	Clarity on feasibility and impact of new projects – before they begin
Seamless system integration	Connects to SAP, Jira, Personio, etc. – reduces maintenance effort and ensures data consistency
Scalability & security	Cloud-ready, multilingual, GDPR-compliant – suitable even for regulated industries
Structured onboarding (6 months)	Guided onboarding with training, project support, and dashboard setup

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Business Case: Quantifiable Value of Can Do

Project-driven companies lose valuable capacity to admin tasks like resource checks, status updates, or Excel adjustments.

Experience shows that **around 20% of managers' working time** and about 5% of employees' time is spent on such non-value-adding activities. **With Can Do, this effort can be significantly reduced – by 30-35% for managers**, and by 5-10% for employees.
For example, this corresponds **to 400 to 700 hours saved per person per year** for project managers or resource managers.

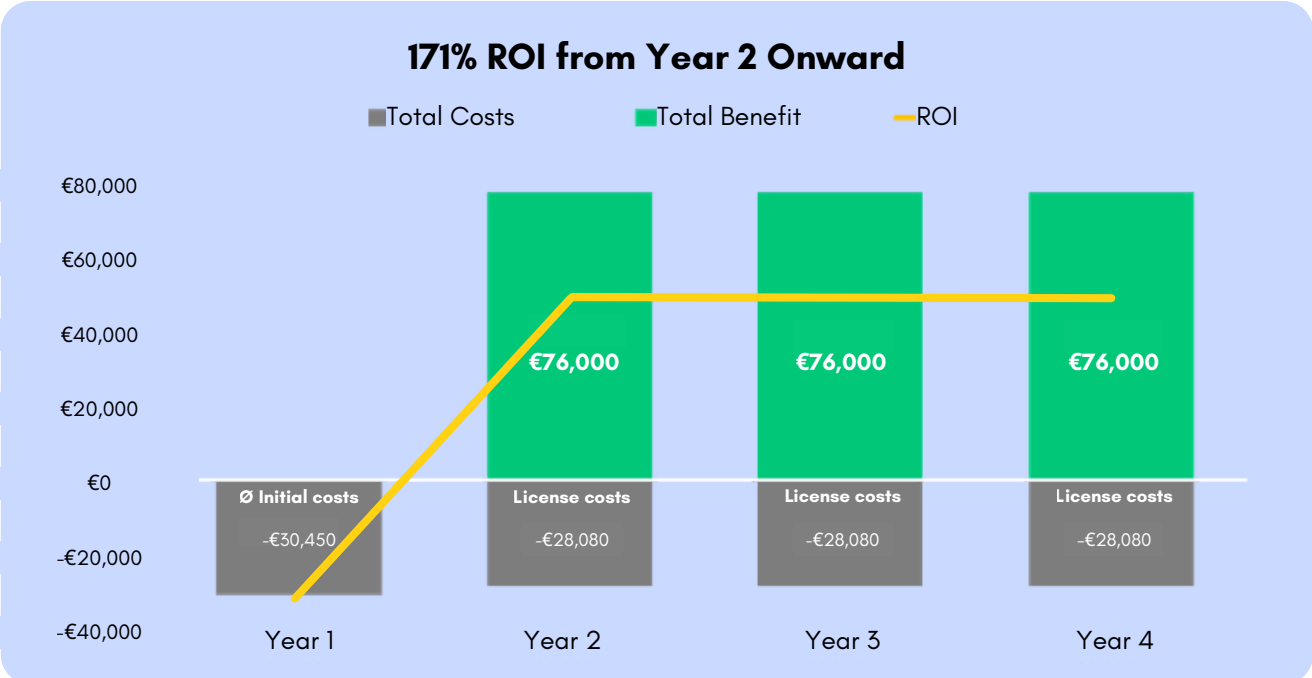
Based on: 2,000 working hours annually per full-time employee.

Real-world example (conservative):

A machinery manufacturer with 100 employees – including 20 in management roles – uses Can Do to reduce project administration effort.

The result:
➤ **Over 14,000 hours saved annually** - just from reduced project administration
➤ **€76,000 in direct annual value** - without additional staff

Qualitative benefits – such as faster decision-making or better risk control – are not included in the calculation.



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Why Can Do Is Not a Light Solution — and That's Exactly Why It Works

If you're just managing projects, a simple tool might suffice.
But if you're a decision-maker aiming for true control – with foresight, accountability, and impact – you need more: more depth, more transparency, more reliability.

Can Do is a scalable enterprise solution – built for companies that want to manage projects proactively and strategically.
The software is web-based, AI-powered, and integrates seamlessly into existing system landscapes.

All relevant data is always available in real time. That means you can detect bottlenecks early, prioritize effectively, and make well-informed decisions – without detours or gut feeling.



"Decisions must be based on data – not on PowerPoint slides or manual Excel spreadsheets. In Can Do, I can see live what really matters – directly, without unnecessary follow-up questions to my highly qualified project leads.
They've got better things to do. And so do I."

Thomas Schlereth, CEO, Can Do

How is Can Do implemented?

Can Do is not just "rolled out" – it's introduced in a structured way, together with your team, over a period of at least six months.
Our consulting team supports you closely: from analysis and training to the setup of custom dashboards and hands-on support for real projects.

The key-user team should plan for about **0.5 to 1 person-day per week** during implementation.
Using a train-the-trainer model, internal expertise is built up for long-term success.

After just a few weeks, your team will gain clarity, control, and decision-making power – based on data, not gut feeling.

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Checklist: When You Need an Enterprise Solution — Not a Basic Tool

- [ ] Your organization manages multiple parallel projects with shared resources.
- [ ] Your project landscape is complex – with shifting priorities, skill requirements, and dependencies.
- [ ] You need to plan resources under uncertainty (e.g., “starts in Q3” instead of fixed dates).
- [ ] IYour project managers spend too much time on coordination, updating status, and managing workload spreadsheets.
- [ ] You lack consistent transparency into capacity, skills, and workload – across the entire system.
- [ ] Steering committee decisions are often based on gut feeling or individual opinions.
- [ ] You don’t want simple task tools, but a robust control logic powered by AI and BI.



If you answer “yes” to more than three of these points, simple tools are no longer enough. You need a solution designed for complex project and resource structures – like Can Do.

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Get to Know Can Do — and the People Behind It



60-Minute Demo

Book your demo — personalized, practical, AI-powered, and to the point.

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